

12-07-00

A

REV. 11/98
For Other Than A Small Entity

Docket No. UV-174

Applicants : M. Scott Reichardt and W. Benjamin Herrington
For : SYSTEMS AND METHODS FOR COORDINATING
INTERACTIVE AND PASSIVE ADVERTISEMENT AND
MERCHANDISING OPPORTUNITIES

EXPRESS MAIL CERTIFICATION

"Express Mail" mailing label number EK708044620US.

Date of Deposit December 6, 2000.

I hereby certify that this transmittal letter and the other papers and fees identified in this transmittal letter as being transmitted herewith are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to the Hon. Commissioner for Patents, Washington, D.C. 20231.

Commissioner for Patents
Washington, D.C. 20231

TRANSMITTAL LETTER FOR
ORIGINAL PATENT APPLICATION

Sir:

Transmitted herewith for filing are the
[X] specification; [X] claims; [X] abstract; [X] unexecuted
declaration and power of attorney, for the above-identified
patent application.

Also transmitted herewith are:

[X] 29 sheets of:

[] Formal drawings.

[X] Informal drawings. Formal drawings will be filed
during the pendency of this application.

12/06/00
JC961 U.S. PTO

JC760 U.S. PTO
09/731115
12/06/00

09/731115

[] Certified copy(ies) of application(s)

(country)	(appln. no.)	(filed)
(country)	(appln. no.)	(filed)
(country)	(appln. no.)	(filed)

from which priority is claimed.

[X] An assignment of the invention to United Video Properties, Inc.

[X] A check in the amount of \$40.00 to cover the recording fee.

[] Please charge \$40.00 to Deposit Account No. 06-1075 in payment of the recording fee. A duplicate copy of this transmittal letter is transmitted herewith.

[X] An associate power of attorney.

[] An Information Disclosure Statement.

The filing fee has been calculated as shown below:

FOR	NUMBER FILED	NUMBER EXTRA	RATE	FEE
BASIC FEE				\$ 710.00
TOTAL CLAIMS	84 - 20 =	64	X \$ 18 =	\$1152.00
INDEPENDENT CLAIMS	12 - 3 =	9	X \$ 80 =	\$ 720.00
FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM			+ \$270 =	\$
				TOTAL \$2582.00

[X] A check in the amount of \$ 2,582.00 in payment of the filing fee is transmitted herewith.

[] This application is being filed unaccompanied by a filing fee. The appropriate filing fee will be paid in response to a Notice to File Missing Parts, pursuant to 37 C.F.R. § 1.53(f).

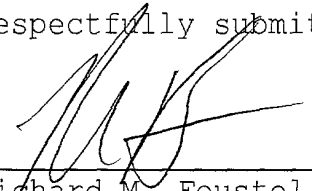
[X] The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

[] Amend the specification by inserting before the first line the sentence: -- This is a [] continuation-in-part, of application Serial No.: _____, filed _____, entitled _____

_____.

[] Please charge _____ to Deposit Account No. 06-1075 in payment of the filing fee. A duplicate copy of this transmittal letter is transmitted herewith.

Respectfully submitted,



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